

Participant Information

The Dreamshare Seer

A visualised
dreaming project

The following document is to let you, the participant, know...
What information we need from you, and how much of your time this will take up, and what we do with that information, and how you can control what we do with that information, and when we erase that information for you, and what we hope to create and discover through the information you share with us.
It also lets you know, how we protect your privacy, and who we are, and how to contact us.

We thank you for taking part!

Project title:

The Dreamshare Seer: A dream visualisation project with the Isle of Sheppey.

By artist, [Adam Chodzko](#)

The project is being created as an artwork, and is also part of Adam's research project, for his visual art, practice-led [PhD](#) in the School of Arts, at [Leeds Beckett University](#), Leeds, UK.

Adam's PhD title is;

The Dreamshare Seer: A tool for visualising the co-created dreamlife of a community.

Adam's supervisors for this PhD research project are [Professor Christian Bök](#) and [Dr Mathieu Copeland](#). [Dr Josie Malinowski](#) is Adam's external advisor.

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a) Your participation in The Dreamshare Seer project is completely **voluntary** and **free**.

b) Your participation will be completely **anonymised**, so nobody will know your real identity. Unlike many websites/apps we don't need to know your name or home address or phone number. And you don't need to use a password with us.

[The Dreamshare Seer team](#) initially just needs your email address in order to give you a unique [randomly generated alias \(your dreamer ID\)](#) so that you can share your descriptions with us. We then keep your email address securely hidden from the public and encrypted (using [256-bit encryption](#)). In our online pages where you participate, by sharing your dream description, we remind you against revealing your identity in the information we request from you. We ask you to avoid putting any identifiable details into your dream descriptions, such as full names, addresses, phone numbers, or other sensitive information about yourself or others. We have automated systems to hide anything that might reveal yours, or other people's, identities. We also manually moderate (with Adam Chodzko as moderator) for each participation, as a further level of security.

Our goal is to keep The Dreamshare Seer a secure and anonymous platform for everyone to freely explore and share their dreams.

c) **You participate through sharing your sleeping dream descriptions on The Dreamshare Seer site, to see them turned into brief visual animations.** You can also explore how your dream might share things in common with other peoples' shared dreams. You will be able to see the outcome of your participation within 24 hours of sharing your dream description.

d) **If you register to participate you are not obliged to then follow through by sharing a dream description.** And if you do choose to share a dream description you can limit this to just one, or you can choose to share multiple dreams over several months.

e) **Removing your data:** You can also delete your dream description and its animation, so that it is no longer visible to the public, within a three week period from you generating it. It's a simple process of clicking a delete link within the email you're automatically sent with its link to your newly generated dream animation. You can do this deletion without penalty and without needing to provide a reason to us. To delete your email address from our secure and private databases you can easily unsubscribe from our newsletters via the link in our mailchimp emails. You can easily remove your email from registration by [contacting](#) us. We'll then delete your email from our system and erase any dream descriptions you shared with us. We'll then hide your dream visualisations from the public. However, for research, we preserve the content you generated from your description (the prompts, the animation, and its embeddings) but keep this content hidden from public view. We'll also be erasing all participants' registration data when the project ends (see (n)).

Please see our [Privacy Policy](#) for further information. (The Privacy Policy sets out how we collect and use personal information, in line with data protection, privacy laws, and [GDPR](#) Regulations.)

f) **How much time does it take to participate?** It takes you, the participant, about 1 minute to register (by using your email address, and selecting one of three 'place' options: (a) whether you live on the [Isle of Sheppey](#), or (b) are temporarily staying there eg; on holiday, or (c) live beyond Sheppey). It then takes around 5 - 8 minutes to share one dream description.

This involves the following process:

(1) Typing the dream description into our online form, (or speaking the description, or uploading an audio recording of it).

(2) Then there's 4 more optional quick questions that can be completed, and two essential tick boxes;

i) about whether the dream is recent, or from your past.

ii) and to state: I have read and understood the [participation information](#) (ie; this document) and now give consent to share my dream.

g) **Anyone aged 13+ years can be a participant**, (unless your use of The Dreamshare Seer tool is being supervised by an adult).

h) If you dream on the Isle of Sheppey, Kent, UK, **your dream description and its short visual animation will be exhibited, and therefore seen publicly** by anyone who visits The Dreamshare Seer website. Your dream description and its short visual animation may also be presented in our physical digital exhibitions. It may also be posted on our social media. (We will only do this with selected dream data that has exceeded the 3 week deadline for its possible deletion by its participant (see (e))).

On the [Dream Cloud](#) page the public will also be able to see the very approximate location of where you dream from, within one of 9 areas (based on existing recognised regions) that you will select from, on the 36 square mile island.

We anticipate that the majority of people taking part will be those living on or visiting the Isle of Sheppey, Kent. If you live beyond the Isle of Sheppey you will have more limited access to the site in terms of reduced access to dream animating, and your dream descriptions and their resulting animations are not exhibited publicly.

i) **What other data do we collect from participants?** We currently collect this *meta data* e.g. The date when your dream description is shared, but also the time of day. (We might research if there were correlations between the time of dream sharing and dream complexity, and perhaps modify our system to acknowledge these differences). When sharing your dream description you'll select whether it was your *most recent dream*, or a previous but *significant* dream of yours. We also record and show the public how many times a dream animation is played. We record the most frequently used search terms that the public seek out in our [Dream Library](#), and we can see which dreamers keep returning to share their new dreams.

j) **What is the purpose of this project?** Adam Chodzko, (together with the rest of the core Dreamshare Seer team: James Montgomery, Isaac Clarke, Catherine Herbert and Emma Leach) are trying to explore, with the public, what a specific community's dreams look like? What might these dreams have in common? Does sharing a dream within a community influence the feelings of connection between members of that community? How might Artificial Intelligence (AI) help create these connections? How might this collective dream project relate to the social functions of indigenous dreamwork?... etc. We have lots of questions! (You'll find more of our [research questions](#) on [The Dreamshare Seer site](#)).

The project is an experiment to explore these questions, as well as being an artwork co-created by a community.

We are [non-profit](#) and have funded this project through Arts Council of England, the British Council, Leeds Beckett University and the Elephant Trust (please see our [Partners](#) page for details)

k) **Taking part in this project offers some potential advantages** (see FAQ: [What do I receive in return for sharing my dream\(s\) through this project?](#)) but we are unable to offer direct benefits or rewards in exchange.

l) We hope that The Dreamshare Seer project enhances wellbeing. We offer [links to sources of advice and support](#), particularly if this project raises concerns about your sleep, or your experience of nightmares. The support offered is situated both locally to the case study site of the Isle of Sheppey, as well as nationally. A psychologist, Dr Josie Malinowski, is part of [our team](#) to help advise us how to support our participants' wellbeing.

m) The only **people who will have access to the raw data** are Adam Chodzko, James Montgomery and Isaac Clarke, from the Dreamshare Seer [team](#).

n) **The length of the project:** This first phase of The Dreamshare Seer project, focused on Sheppey, will be running until December 2024 (to be confirmed). At this point, so that we can move onto the next phase (focusing on a new community – t.b.c.) we will pause the ability for participants to register new accounts or upload new dream descriptions and we'll erase all existing registrations. At this point we'll also have to restrict access to your own dream archive on the site. Updates as to the exact ending date of this first phase project will appear in new versions of this participation document, and in our [FAQ's](#).

o) Aspects of the **research will be made publicly available** on The Dreamshare Seer site, but without disclosing any of your private information. The full research will be presented within Adam Chodzko's completed PhD (in 2026), but without disclosing any of your private information. The PhD thesis will be read by Adam's PhD supervisors and his external examiners. Once approved, it will then become publicly accessible. Other forms of publication, from academic, arts journals, to mainstream press, may also present and discuss aspects of the project's research.

Please see our [Privacy Policy](#) for further information.

Contact details:

"Adam Chodzko" <A.Chodzko2944@student.leedsbeckett.ac.uk>

Adam Chodzko's PhD supervisor's contact details:

"Professor Christian Bök" <c.book@leedsbeckett.ac.uk>

tel: (+44) 113 812 0000

An independent contact:

“Professor Simon Morris” <S.DC.Morris@leedsbeckett.ac.uk>
tel: (+44) 113 81 23130

This project has received ethical approval from the Local Research Ethics Co-ordinator/School of Arts group, in line with [Leeds Beckett University's Research Ethics Policy](#)